
INTEROFFICE MEMORANDUM

TO: NASSAU COUNTY BOCC
FROM: GIL LANGLEY
SUBJECT: AITDC REPORT FY 2ND QUARTER
DATE: 5/8/2019
CC: FILE

In advance of next week's BOCC Meeting, please find attached the following

1. Copy of the Bed Tax Collection for the first 6 months of the fiscal year
2. Smith Travel Report on competitive destinations and Amelia Island lodging performance
3. Calendar Year (January-March) Visitor profile
4. January-March activity reports

I thought you may also be interested in our planning/activity documents. It is how we keep track of all the activities and task necessary to implement the adopted marketing plan. This is a "read-only" document, so feel free to dive in and look around. We can walk through it next week if you desire. The url is: <http://bit.ly/AICVBDASH>.

Please feel free to contact us with any questions or comments.