



AMELIA ISLAND BEACH AND MARINE LIFE CONSERVANCY

Beach Ambassador Program

a component of the AIBMLC



- **Initiated in 2018**
- **Runs Memorial Day through Labor Day weekends**
- **Volunteers commit to 1 evening a week anytime between 5:30 -8:30PM**
- **5 major beach accesses** (North, Main, Seaside/Sadler, Peter's Point, Burney Road)

The Beach Ambassador Program is Amelia Island's

only organized, coordinated, environmental initiative focused on protecting marine life and shorebirds through nightly beach clean-ups and education.



Beach Ambassador 2020 Data

Total trash collected *from the tidal zone:*
303.25 5 gallon buckets

Total Volunteer Hours: 804.5

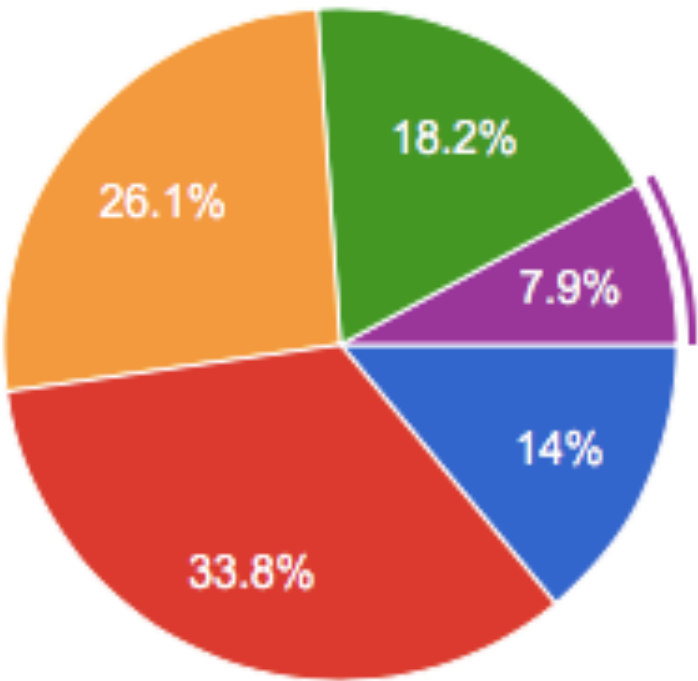


Total Volunteers Registered: 73

Beach Ambassador 2020 Data, continued

Beach/Location

494 responses



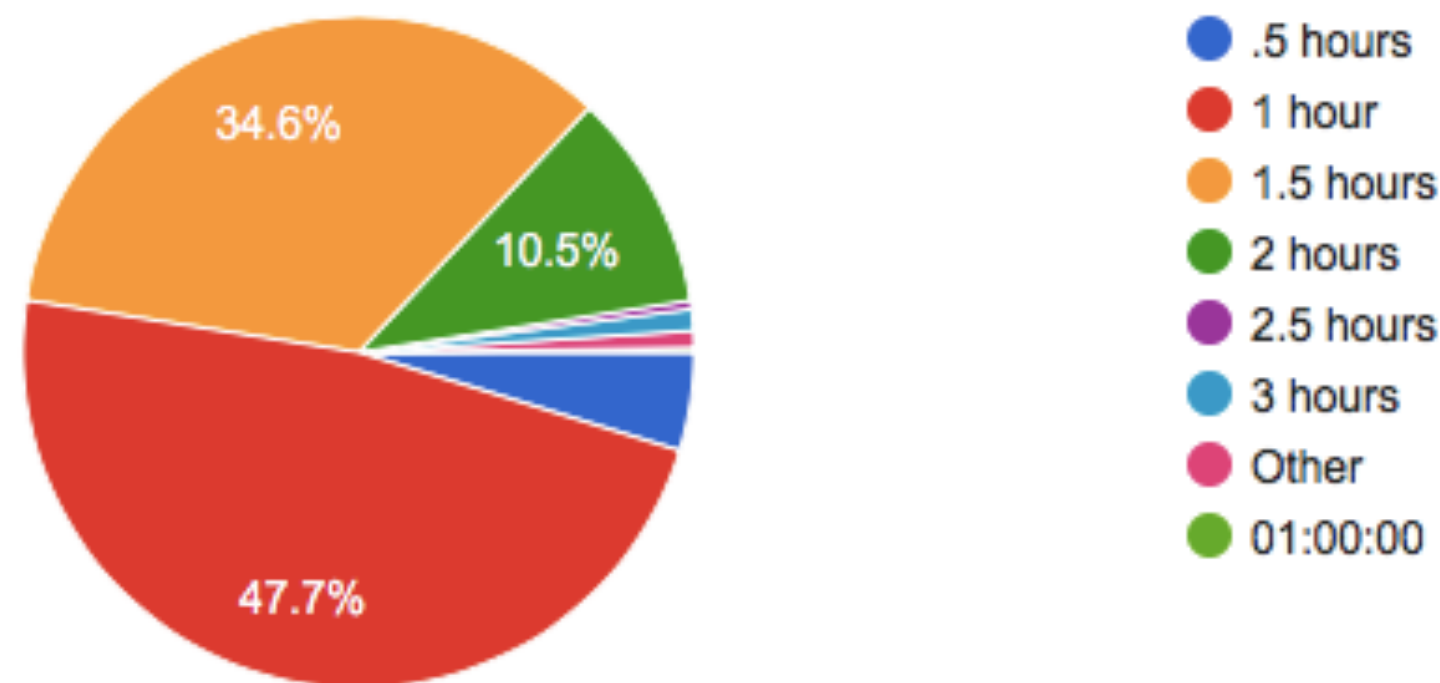
- North Beach
- Main Beach
- Seaside/Sadler Road
- Peter's Point
- Burney Road/American Beach

Goal: To have the appropriate number of volunteers at the appropriate locations at the appropriate times.

Beach Ambassador 2020 Data, continued

Amount of time spent

486 responses



47.7% spent 1 hour

34.6% spent 1.5 hours

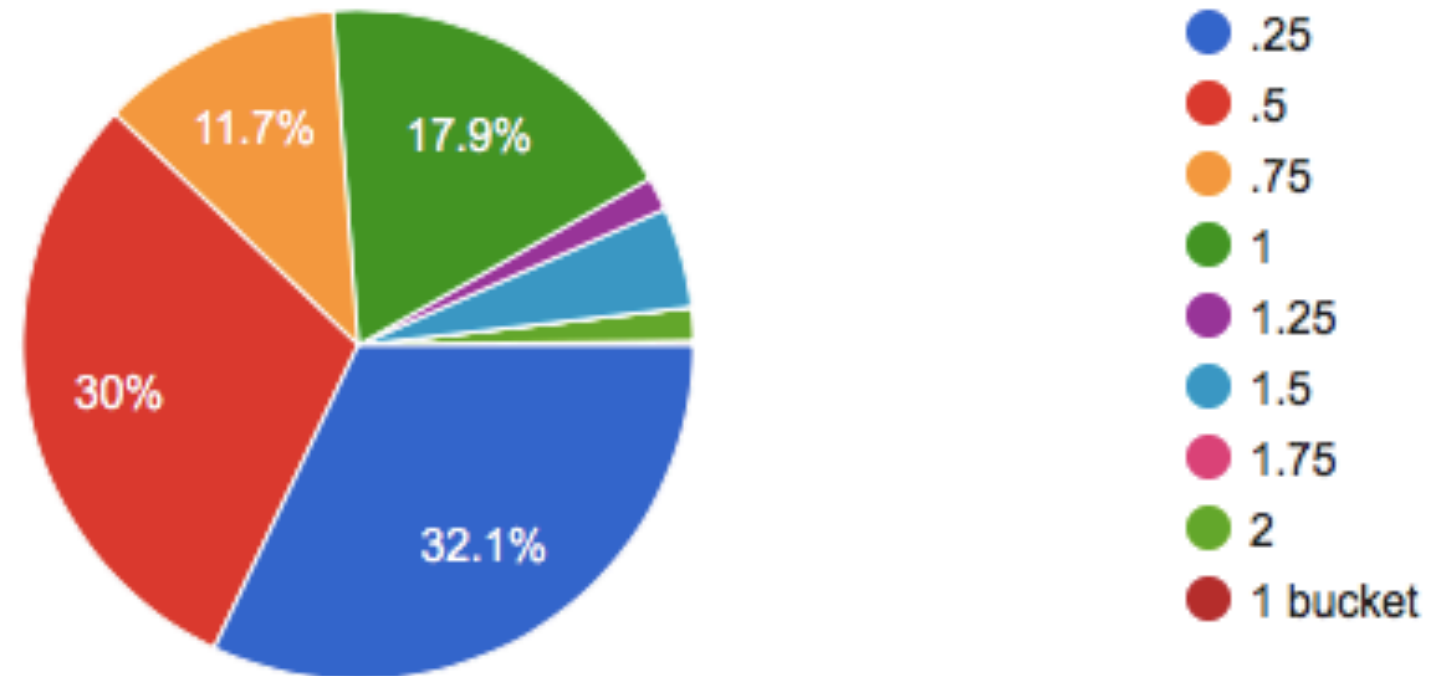
10.5% spent 2 hours



Beach Ambassador 2020 Data, continued

Estimated trash collected (by 5 gallon bucket)

495 responses



Volunteers collected items from the tidal zone (“wet sand”) before the night high tide would carry them into the ocean.



To prevent this.....







Our Mission:



*To encourage sufficient public resources
be dedicated to protect Amelia Island's
beach habitat and to safeguard marine
life from harmful human behaviors.*

www.aibmlc.com