

Online Form Submittal: American Beach Water and Sewer District Advisory Board Application

noreply@civicplus.com <noreply@civicplus.com>

Wed 3/17/2021 6:52 PM

To: Katie Brock <kbrock@nassaucountyfl.com>; Amy Bell <abell@nassaucountyfl.com>

American Beach Water and Sewer District Advisory Board Application

| | |
|---|---|
| Date | 3/17/2021 |
| First Name | Mark |
| Last Name | Johnson |
| Address1 | 4594 Province Line Road |
| Address2 | Field not completed. |
| City | Princeton |
| State | NJ |
| Zip | 08540 |
| Tax Parcel Number of Property Owned in the District | 00-00-30-010C-0001-0100 |
| E-Mail Address | mtcbrj@gmail.com |
| Home Phone | 609 252 8089 |
| Cell Phone | 609 947 2918 |
| Education, Training, or Experience Related to the activities of the Board to which appointment is sought (please feel free to attach additional documents): | Please see attached resumé. Education - MBA; Nonprofit experience, Board Chair, Finance Chair |
| Community/Civic Organization Memberships (please feel to attach additional documentation): | Field not completed. |
| No | |

Have you ever served on a
City, County, or other public
advisory body in the past?

If yes, please provide names *Field not completed.*
and dates served (please
feel free to attach additional
documentation):

Resume [CV - Mark Johnson.pdf](#)

Proof of Property Ownership [Nassau-County-Real-Estate-00-00-30-010C-0001-0100-2020-Annual-bill.pdf](#)

Additional Information (cover [MSJ Letter to Board of County Commissioners.pdf](#)
letter, letter of
recommendation, etc.)

Email not displaying correctly? [View it in your browser.](#)

MARK S. JOHNSON

(609) 947-2918 | mrcbrj@gmail.com
4594 Province Line Road, Princeton, NJ, 08540

Areas of Expertise

- Strategic Planning
 - Financial Management
 - Endowment Management
 - Governance Practices
 - Board Development
 - Board Evaluation
 - Head of School Evaluation
 - Head of School Search/Transition
-

Nonprofit Experience

Stuart Country Day School of the Sacred Heart

Board Co-Chair, 2011 - 2017; Chair, Head Evaluation Committee, 2012 - 2017; Finance Chair, 2005 – 2011 & 2015 - 2016; Trustee, 2004 - 2005

Co-Chair of board of Stuart Country Day School, an all-girl, JK-12 school in Princeton, NJ (enrollment 460 students, operating budget \$16mm, endowment \$13mm, FTE 110). *Ex-officio* member of all committees. Co-chair of search for and transition of incoming Head of School. Led board through two strategic planning cycles, a capital/building campaign and numerous initiatives including a \$6mm debt repayment, doubling of the endowment, and three accreditations. Instituted annual board evaluations as well as benchmarking school and board performance against peer metrics.

Princeton Academy of the Sacred Heart

Founding Trustee/Finance Chair (1998-2004)

Board member from conception (32 students) until term expiration in 2004 (200 students). Secured \$6mm in financing on \$8mm property purchase. Debt repaid in full in 2001. Planning and oversight responsibility for library and gym construction. Served on every standing committee during tenure.

Education

M.B.A. (Finance) George Washington University, Washington, DC.

B.B.A. (Finance) George Washington University, Washington, DC.

Publications

"Two Chairs, One Board," Independent School, Summer 2014

Head of School Search and Transition - A Manual for Sacred Heart Schools, October 2012

Authored numerous governance case studies used at Sacred Heart schools across the country

Personal

Married (Tracy). 3 children, ages 30, 28, and 25. Property owner Amelia Island for 20 years. Occupation, financial trader. Former Red Cross volunteer.

MARK S. JOHNSON
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March 17, 2020

Mr. John F. Martin,
Commissioner, District One,
Nassau County Board of County Commissioners
96135 Nassau Pl.
Yulee, FL 32097

Dear Mr. Martin,

I am writing to apply for a position on the American Beach Water and Sewer District Advisory Board.

I have been a property owner on Amelia Island for over twenty years and on American Beach since 2019. While the natural beauty of the island speaks for itself, it was really the warmth of the people of American Beach that prompted our decision to make it our permanent home.

We purchased our property from Dr. Johnnetta Betsch Cole, granddaughter of the founder of American Beach, A.L. Lewis, and sister of MaVynnee Betsch, "The Beach Lady". Our connection has grown as, over dinners, Dr. Cole has regaled us with stories of the community's past and of the hopes the community has for the future. I want to be part of that story.

I have seen how powerful public-private partnerships can be in effecting change. The opportunity exists to make this future bright for every constituency of American Beach. I believe my experience and commitment to this process can help turn the community's expectations into a reality.

I have included a copy of my resumé and attached below a letter I wrote to every member of the Board of County Commissioners in support of bringing water and sewer to American Beach in July 2020.

If you have any questions, please feel free to reach out and contact me.

Sincerely,

Mark Johnson

MARK S. JOHNSON
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July 6, 2020

Mr. Taco Pope
Assistant County Manager
Nassau County
FL 32034

Dear Mr. Pope,

I am writing in support of the American Beach Community Septic and Water System Project proposal presented on 27 June 2020.

This project has been considered numerous times in the past and now, with increasing seriousness and community engagement, over the last four years. The residents of American Beach have attended meetings and discussed with extremely knowledgeable local governmental officials the many options that are available. The vast majority of us on American Beach support this effort to bring us potable water and remove our dangerously outdated septic systems.

The unique beauty of Amelia Island brings thousands of visitors and millions of dollars in tourist dollars to us every year. The potential impacts on local industry and on the two nearby Aquatic preserves should some environmental catastrophe occur is frightening to imagine. The fallout in such an event, given American Beach's history and its current lack of essential services, might be difficult to manage as well.

The time has come. Our local officials have been incredibly generous with their time. The state government is willing. The legwork has been done. Discussions have been had. The community is overwhelmingly supportive of this plan. I join my neighbors in asking you to support this project as well.

Thank you for your time and consideration.

Sincerely,

Mark Johnson