

# Justin M. Taylor

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## Summary of Qualifications

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Ambitious, motivated, and people-oriented professional with more than a decade of experience working to effectively build relationships to successfully support public policy initiatives in the region. Dependable and solutions-oriented leader who thrives in a high-pressure environment.

## Core Qualifications & Skills

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- Strong working knowledge of State, County and Municipal legislative processes.
- Excellent written and oral communication skills with experience speaking and presenting to small and large groups on a variety of public policy and government related topics.
- Strong interpersonal skills with the ability to partner with internal and external contacts and build strong working relationships at all levels.
- Experienced in meeting with key government leaders and legislators.
- Proven ability to organize, manage and deliver on major projects.

## Experience

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### **Residence Inn by Marriott -Amelia Island**

*Director of Sales & Marketing*

March 2021 – Present

- Direct the activities of the sales team, providing leadership and motivation to implement effective sales and marketing strategies.
- Establish goals and objectives to support hotel strategies and sales plan.
- Develop and maintain good relationships with key clients and representatives of local community groups and companies.
- Manage the departmental budget and monitor sales performance to ensure sales meet or exceed established revenue plan.
- Assist the General Manager in the development and update of hotel business plan.

### **Nassau Board of County Commissioners**

*Elected Nassau County Commissioner*

November 2016 – November 2020

- Served as Vice-Chairman in 2018 and as Chairman in 2019.
- Served as Chairman of the Value Adjustment Board from 2016-2020.
- Established the Essential Housing Advisory Committee to address workforce-housing issues Countywide. Served as Chairman of this Committee since its inception in 2017.
- Supported resolutions and ordinances to promote the general health, safety, and welfare for the citizens of Nassau County.

- Passed a balanced budget of over \$250 million while improving services to Nassau County.
- Passed the first ever multi-year budget plan that improves public safety, County infrastructure, and parks and recreation.
- Partnered with other Commissioners in the region (Duval, Clay, St Johns) to establish The Fire Watch - A first of its kind program to reduce veteran suicide rates.
- Met with State and Federal Legislators to obtain support and funding for Nassau County projects.
- Served on the search committee for the District 4 (Nassau, Duval, Clay) Medical Examiner.
- Served on the Florida Association of Counties Health and Safety Policy Committee from 2018-2020.

### **Nassau County Property Appraiser's Office**

*Public Information Officer*

*January 2013 – November 2016*

- Worked with all the elected constitutional officers in Nassau County and their senior staff on inter-local government issues involving the office.
- Managed the office website and social media platform.
- Drafted press releases to promote relevant information and deadlines.
- Created customer service initiatives such as town hall meetings and public presentations for the elected Property Appraiser.
- Designed and managed projects with vendors including online tax exemption filing.
- Worked with other team members to develop office strategy that would improve transparency and efficient operations.
- Participated in Pre & Post Legislative meetings with Statewide Property Appraisers associations.
- Met with state leaders and legislators to discuss issues pertaining to property tax exemptions, private property rights, and other items relevant to the elected Property Appraisers.

## **Courses & Certifications**

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### **Florida Association of Counties**

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|---------------------------------------|------|
| • Inaugural Leadership Forum Graduate | 2020 |
| • Advanced County Commissioner        | 2019 |
| • Certified County Commissioner       | 2018 |

### **International Association of Assessing Officers – CFE designation from FL Department of Revenue**

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|---|------|
| • Assessment Administration               | 2015 |
| • Fundamentals of Mass Appraisal          | 2014 |
| • Appraisal of Land                       | 2014 |
| • Fundamentals of Real Property Appraisal | 2013 |
| • Income Approach to Valuation            | 2013 |

## Boards & Memberships

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- Starting Point Behavioral Health Board of Directors 2020 – Present
- Greater Nassau Rotary Club 2018 – Present
  - *Public Relations Coordinator*
- Leadership Nassau Alumni 2018 – Present
- Take Stock in Children Board of Directors 2016 – Present
- Family Support Services Board of Directors 2014 – 2020
  - *Vice-Chairman, 2015-2017*
- Florida's Children First Board of Directors 2012 – 2016
- Department of Children and Families Task Force 2009 - 2010

## Awards & Accomplishments

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- American Values Honoree, *Boy Scouts of America* 2020
- Presidential Advocate, *Florida Association of Counties* 2018, 2019, 2020
- Leadership Nassau Graduate 2014
- Achievement Honoree, *Florida's Children First* 2008