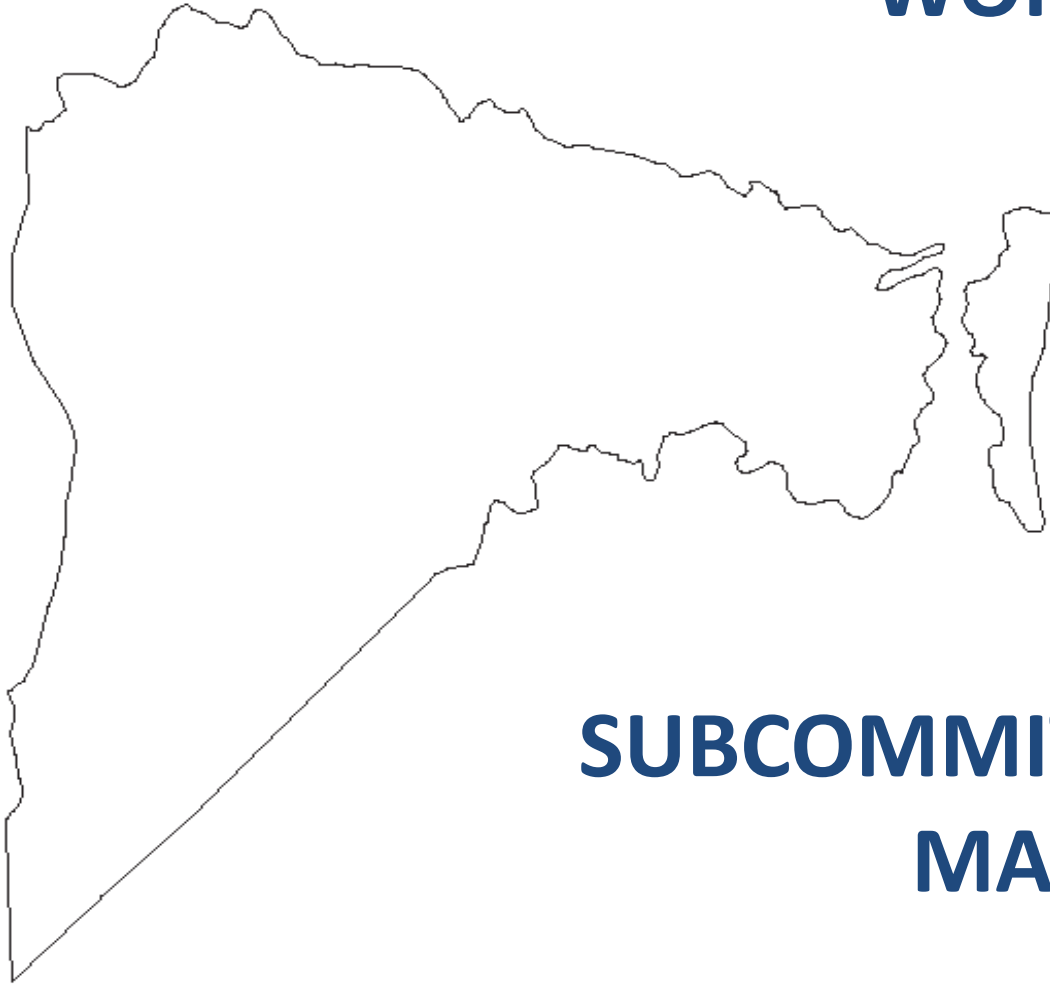


NASSAU COUNTY TRANSIT STRATEGY WORKING GROUP



**SUBCOMMITTEE REPORT
MARCH 21, 2017**

SUBCOMMITTEE

Janice Ancrum

Nassau County Council on Aging

Janell Damato

Florida Department of Transportation

Regina Duncan

Amelia Island/Fernandina/Yulee Chamber of Commerce

Kelly Gibson

City of Fernandina Beach

Mike Hays (Vice-Chair)

Nassau County Council on Aging

Liz Peak (Chair)

Northeast Florida Regional Transportation Commission

Brad Thoburn

Jacksonville Transportation Authority

Peggy Snyder

Nassau County Clerk of Courts

TASKS

- 1) Establish priorities, projects and estimated costs for improving public transit in Nassau County;**
- 2) Bring vision and goals from 2015 Transit Study to a local level;**
- 3) Incorporate the aspects of regional transit;**
- 4) Recommend action steps that will make the priorities happen.**

**“ Think big and for the long term.
You must be careful not to limit
what can be accomplished
later on. ”**

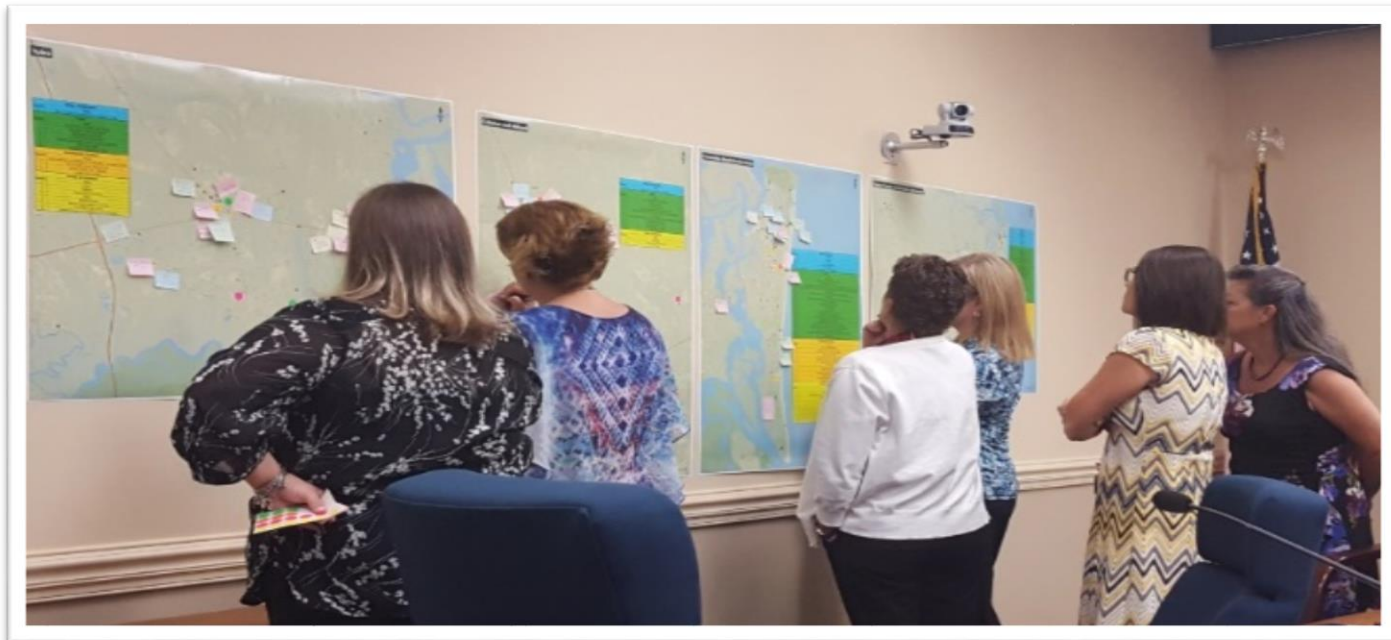
**Attributed to
Charles Adams, Rayonier
Fernandina Beach News Leader
July 20, 2016**

MEETINGS

Four Subcommittee meetings

Four meetings with community leaders

Countless team and RTC hours summarizing results



RECOMMENDATIONS

SERVICE TYPES

TRANSFER HUBS

TRANSIT STOPS

PLANNING

FUNDING

MARKETING

TRAVEL TRAINING

NEXT STEPS

SERVICE TYPES

FLEX

Prescribed Routes

Multiple Schedules

Multiple Stops

Short Deviations Upon Request

COMMUTER EXPRESS

Prescribed Routes

Limited Schedules

Limited Stops

FLEX PRIORITY

Enhance service frequency and bus stop locations in Fernandina Beach and along A1A in Yulee.

COMMUTER EXPRESS PRIORITIES

Implement as soon as feasible, a bi-directional express route between Amelia Island, Fernandina Beach, Yulee and Jacksonville.

Plan for a future express route serving Hilliard, Callahan and the Crawford Diamond Industrial Park.

TRANSFER HUBS

State Road 200/A1A and Amelia Concourse

**East Nassau Community Planning Area (ENCPA)
Near I-95**

**Downtown Jacksonville
Between NassauTRANSIT and JTA**

TRANSIT STOPS

Full Service School in Yulee

FSCJ Nassau Center

Shopping centers along SR 200/A1A

Peck Center in Fernandina Beach

Lime and 14th Streets

Omni and Ritz Hotels

Fernandina Historic District

Sadler Road / Wal-Mart Area

PLANNING

Revise the county's Mobility Plan and associated mobility fees by taking the same approach as Fernandina Beach.

Coordinate planning activities with the Community Health Improvement Plan.

FUNDING

Encourage advertising support from business community.

Apply for non-traditional grant opportunities through partnerships.

Dedicate Fuel Tax funds for transit operations.

Negotiate cost sharing opportunities for regional transit services.

MARKETING

Implement marketing strategies as funds are available.

Partner with existing agencies.

Create slide show and television announcements for the Tax Collector's office and other locations.

TRAVEL TRAINING

Install free program funded by FDOT and JTA.

**Educate potential riders to understand
and use transit.**

Advertise services on NassauTRANSIT web.

NEXT STEPS

**Collect feedback on amenities for
bus stop locations.**

**Approve and conduct a community-wide
commuter and park-and-ride survey.**

Regional Travel

Excerpts Nassau County Transit Study

Table 2-12 Counties Where Nassau Residents are Employed

	# Workers	%
Duval	13,010	51.4%
Nassau	9,850	38.9%
Clay	732	2.9%
Total Workers	25,329	

Table 2-13 Nassau Workers Commuting to Duval

	Total	Duval Workers	
Yulee	4,360	2,251	51.6%
Fernandina	3,877	1,352	34.9%
Hilliard	1,003	514	51.2%
Callahan	371	243	65.5%

Nassau Transit Routes



E		
Route	Southbound	Northbound
7	10:15 AM	11:25 AM
375	4:15 PM	6:15 PM
7000	6:15 AM	8:15 AM
7000	-	12:30 PM
7500	3:15 PM	4:30 PM

E. Winn Dixie

F		
Route	Westbound	Eastbound
7	11:35 AM	10:30 AM
7500	4:45 PM	3:30 PM

F		
Route	Southbound	Northbound
375	4:30 PM	6:00 PM
7000	6:40 AM	8:00 AM
7000	-	12:15 PM

F. Winn Dixie

G	
Route	Southbound
7000	11:15 AM
8000	2:00 PM
8000	4:15 PM

G	
Route	Northbound
7000	10:40 AM
8000	3:40 PM
8000	-

G. River City

D	
Route	Westbound
7	11:00 AM
111	11:00 AM
126	4:00 PM
7000	11:00 AM
7500	4:00 PM
8000	1:45 PM
8000	4:00 PM

D. Starting Point

D	
Route	Eastbound
7	11:00 AM
111	11:00 AM
126	4:00 PM
7000	11:00 AM
7500	4:00 PM
8000	4:00 PM
8000	-

C	
Route	Westbound
111	6:40 AM
111	10:45 AM
126	3:40 PM
8000	1:30 PM

C. Winn Dixie

C	
Route	Eastbound
111	8:15 AM
111	11:15 AM
126	4:15 PM
8000	6:05 PM

A		
Route	Southbound	Northbound
111	6:25 AM	8:35 AM
111	10:25 AM	11:35 AM
126	3:25 PM	4:35 PM
8000	1:10 PM	6:20 PM

A. Barnabas

B. Walmart

B		
Route	Southbound	Northbound
111	6:30 AM	8:30 AM
111	10:30 AM	11:30 AM
126	3:30 PM	4:30 PM
8000	1:15 PM	6:15 PM

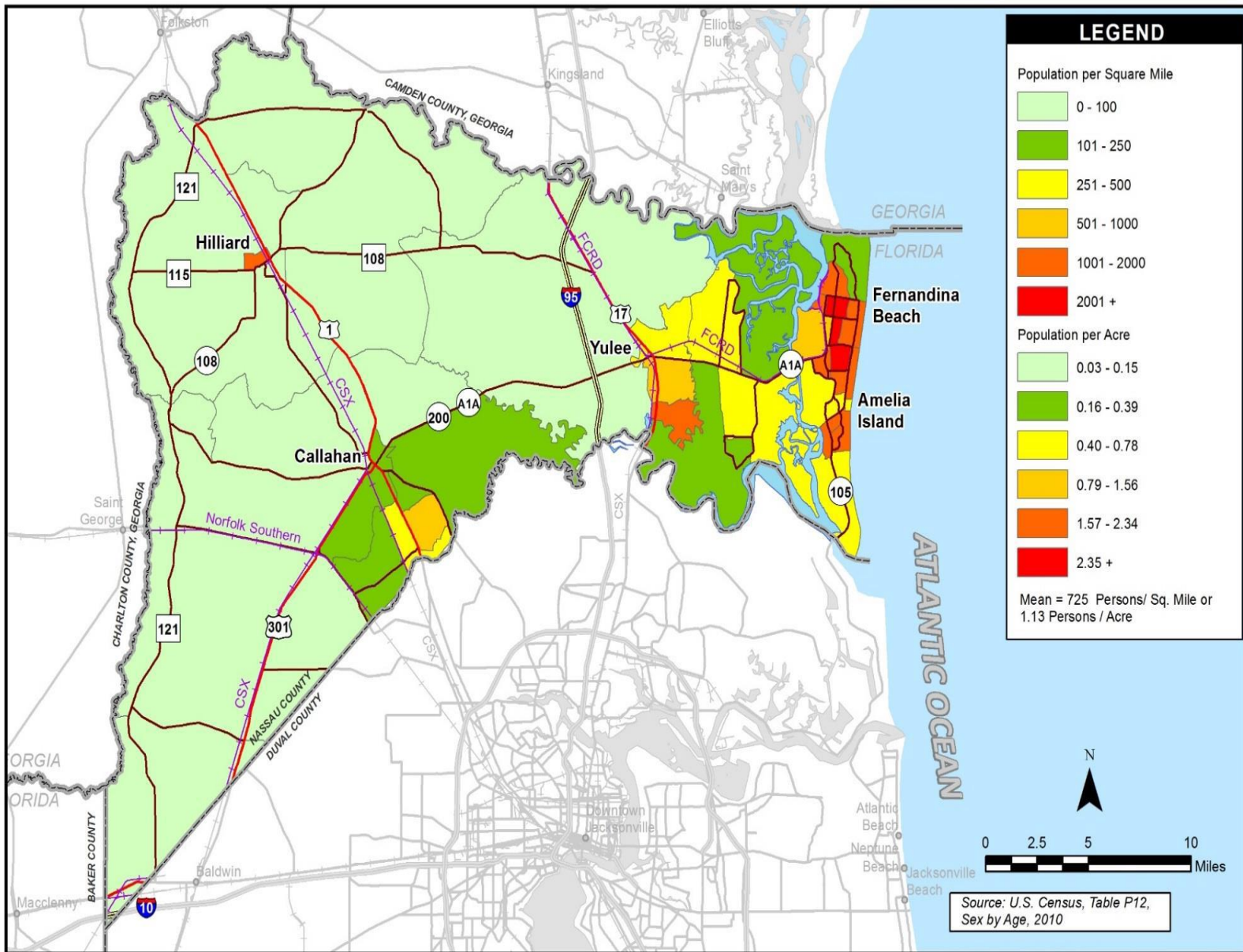
H. Rosa Parks

H		
Route	Southbound	Northbound
111	7:15 AM	7:30 AM
375	5:00 PM	5:30 PM
7000	7:15 AM	7:30 AM
7000	10:25 AM	11:30 AM
7000	-	11:45 AM
8000	2:50 PM	3:25 PM
8000	4:55 PM	5:30 PM

- Nassau Transit Stops
- Route 7 (Hilliard-Callahan-Yulee)
- Route 111 (Fernandina-Yulee-Jacksonville)
- Route 126 (Fernandina-Yulee)
- Route 375 (Hilliard-Callahan-Jacksonville)
- Route 7000 (Hilliard-Callahan-Jacksonville; Yulee-Jacksonville)
- Route 7500 (Hilliard-Callahan-Yulee)
- Route 8000 (Fernandina-Yulee-Jacksonville)

Current

Population

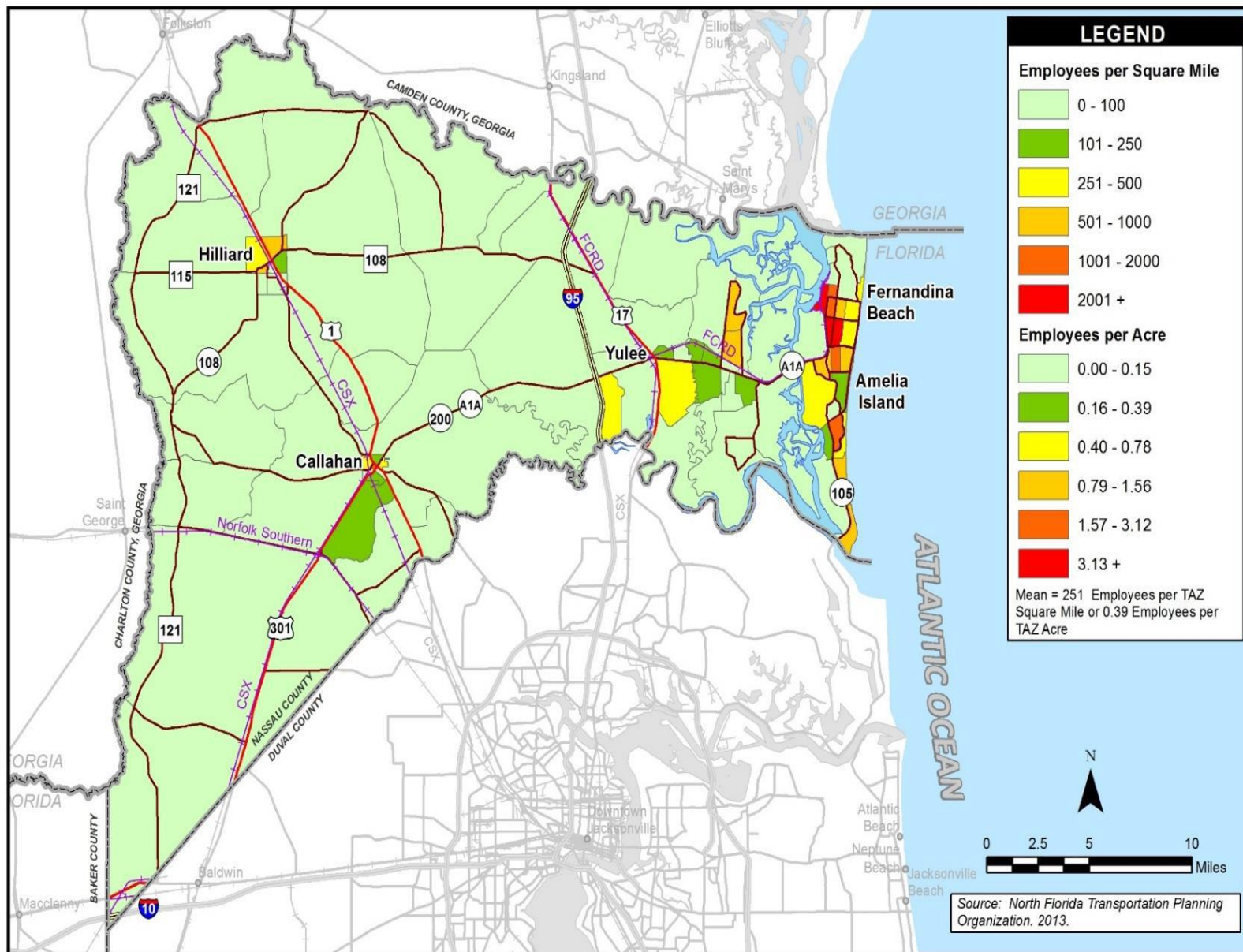


Population Density

North Florida Transportation Planning Organization
Nassau County Transit Study



Employment

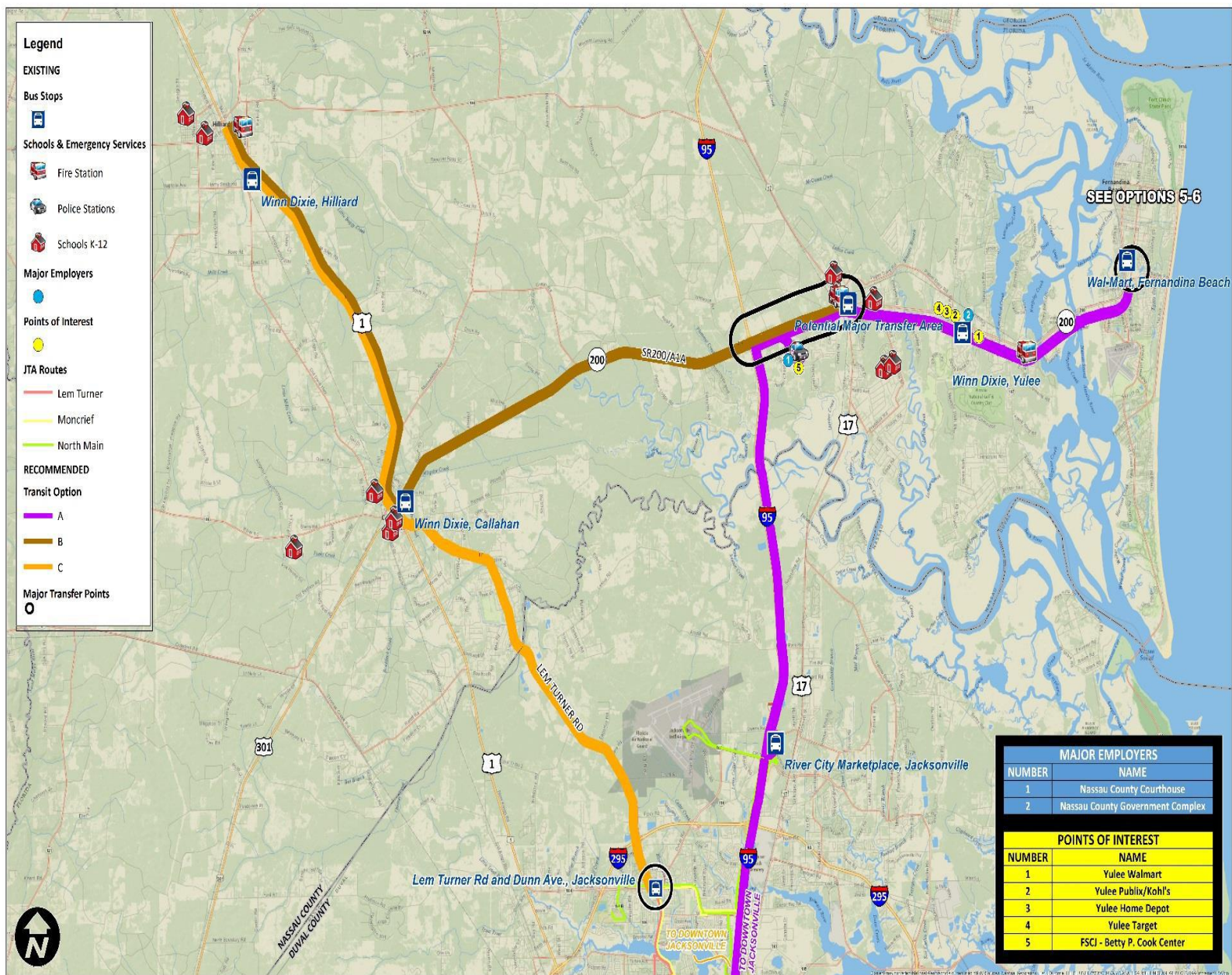


Employment Density

North Florida Transportation Planning Organization
Nassau County Transit Study



Future



Nassau County, Florida - Modified Option 2 (Recommended Option)

North Florida Transportation Planning Organization
Nassau County Transit Study



Future

