



KEEP AMERICA BEAUTIFUL AFFILIATE

Thank you for your continued support to Keep Nassau Beautiful, Inc. (KNB), an affiliate of Keep America Beautiful and Keep Florida Beautiful. KNB is a volunteer-based community action and education organization striving to end littering, promote recycling and beautify Nassau County.

KNB relies on a Board for governance, strategic planning, financial oversight, organizational assessment and development. We are currently seeking new Board members who can expand KNB's capabilities plus strengthen connections with business, public and legislative communities that are essential to pursuing our mission. Board members are active in everything from representing the organization at community events to reviewing financial reports and exploring ideas and policies in their committee work. The Board meets bi-monthly and communicates informally using email, conference calls and periodic small group meetings.

You are invited to nominate candidates to the KNB Board. The following materials will tell you much more about our organization. Please contact me with any questions or comments or thoughts.

Many thanks for your interest in the future success of Keep Nassau Beautiful.

With best regards,

Karen S. Klima
Executive Director
Keep Nassau Beautiful, Inc.



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Who We Are

Keep Nassau Beautiful, Inc. (KNB) is a volunteer-based community action and education organization that works thru concerned citizens and partnerships with government, businesses, and education institutions. Its mission is to remove litter, promote recycling, and encourage sustainability of a clean, green and beautiful County. It is an affiliate of Keep America Beautiful (KAB) and Keep Florida Beautiful (KFB) and maintains a "Good Standing" certification. KNB is a stand alone, not for profit, 501 (c) 3 corporation; incorporated in the state of Florida. It is governed by a Board of Directors, with an Executive Director managing business and day-to-day administration.

What We Do

During 2017, Keep Nassau Beautiful has worked with individual volunteers, Adopt-a-Beach and Adopt-a-Road groups, local government, Wild Amelia, Amelia Island Tree Conservancy, and St Mary's River Keeper, and the City of Fernandina Beach Ocean Rescue/Fire Department. Over 2250 volunteers and 20 ADOPT groups spent 8800 hours removing about 114,260 pounds of litter and collecting and recycling a out: 9174 electronic waste, 32,000 pounds hazardous waste, 8300 pounds of latex paint- avoiding local land fill contamination.

2017 ACTIVITIES:

Great American Cleanup

- St Mary's River Cleanup and White Oak Celebration

- Hilliard Town Cleanup

- Household Hazardous Waste Collection

- International Ocean Conservancy Beach Debris Cleanup

- Annual Fireworks Debris Cleanup, July 5, 2017

- Cigarette Litter Receptacle Placement and monitoring

- Wild Amelia Nature Festival

- Local Recycling Education Programs

- Wild Amelia Junior Naturalist (age 7-14) and Preschool Nature Activities

Youth Leadership Nassau Recycling Do's and Don't's Flyer and Banner
Island Walk
Egan's Creek and Beach Invasive Species Surveys
Test Serenity Garden Pilot (proposed)

Funding

KNB receives grant funding from Nassau County, the City of Fernandina Beach, and the Florida Department of Transportation, utilizing that agency's Highway Beautification Grant program.

Board Member Responsibilities

Objectives: The Board sets policy, recommends specific programs, and actively participates in the support and implementation of the programs. The members work toward accomplishing the mission of the organization.

Mission: The mission of Keep Nassau Beautiful is to engage and educate citizens, visitors and communities to improve Nassau County through litter prevention, increased recycling and beautification efforts.

Qualifications: Commitment to the mission of the organization and its stated community improvement focus of litter prevention, beautification, and waste reduction and recycling.

Responsibilities:

- Attend Board meetings
- Participate in and take responsibility for making decisions on, policies, development and other board matters
- Participate in committees/task forces, as available
- Represent Keep Florida Beautiful at other organization meetings, events and special activities
- Monitor fiduciary matters.

Meetings: The Board meets bi-monthly and communicates informally using email, conference calls, and periodic small group meetings.

Commitment: Term length of two years.

For more information, contact:
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