1. Outstanding Public School System:

7th overall best School District in State Rankings according the Department of Education

3rd overall best School District in State according to School Digger

One of only 11 School District's in the State to have an overall rating of 'A'

8 individual 'A' rated Schools in the District

2. Low Crime Rate (index crimes per 100,000 population)¹⁰

Florida 3,181 Nassau County 1,761 Clay 2,206
Baker 1,609 St Johns 1,880 Duval 4,287

3. Easy Access to Public Beaches

46 PBAs and 2 State Parks in Nassau(Fort Clinch and Amelia Island State Park)

Short drive to the beaches of Big & Little Talbot Islands and Huguenot Park

4. Easy Access to Jacksonville and Kings Bay Naval Station/Georgia

I-95, US-17, U.S. Hwy 301, SR2 and U.S. Hwy 1

5. Increased National Recognition of Amelia Island/Fernandina Beach (sample of awards received)

#4 Happiest Seaside Town - Coastal Living 17'

20 Best Places to Live on the Coast - Coastal Living 17'

#6 Best Small Towns - Southern Living 17'

Top 10 US Islands - Conde Nast Traveler 14', 15', 16' & 17'

Peoples Choice Award - American Planning Association Florida 15'

Top 25 Islands in the World - Conde Nast Traveler 13'

6. Job Centers Shifting/Developing to/in North and West Jacksonville

Expansion of job centers around JIA Westlake Industrial Park ICI Villages

Westside Industrial Park

Cecil Commerce Center

Downtown Jacksonville

7. Crawford Diamond Coming Online (Intersection of two major rail-lines)

Purchase by FPL in 2017

FPL Master Plan

Expansion of Industrial Park zoning beyond the current boundary of the Crawford Diamond

8. Non-residential Components of the ENCPA

UF Health Medical Office FPU Corporate HQ Wildlight North Commercial Village

Rayonier Corporate HQ Wildlight Commerce Center St. Marys River Resort

9. Regional Transportation Initiatives

Construction of the 'Outer-Beltway' through Western Nassau

Establishing a Regional Transit Authority/System

New I-95 interchange between SR200 and US 17

10. Low Development Cost Compared to St. Johns County & Clay County

As a very narrow/limited example, cost to permit a typical 2,000sf home:

St. Johns County \$19,4548.90

Clay County \$14,668.00

Nassau County \$9,363.12 (of which \$5,430.60 is school impact fee)

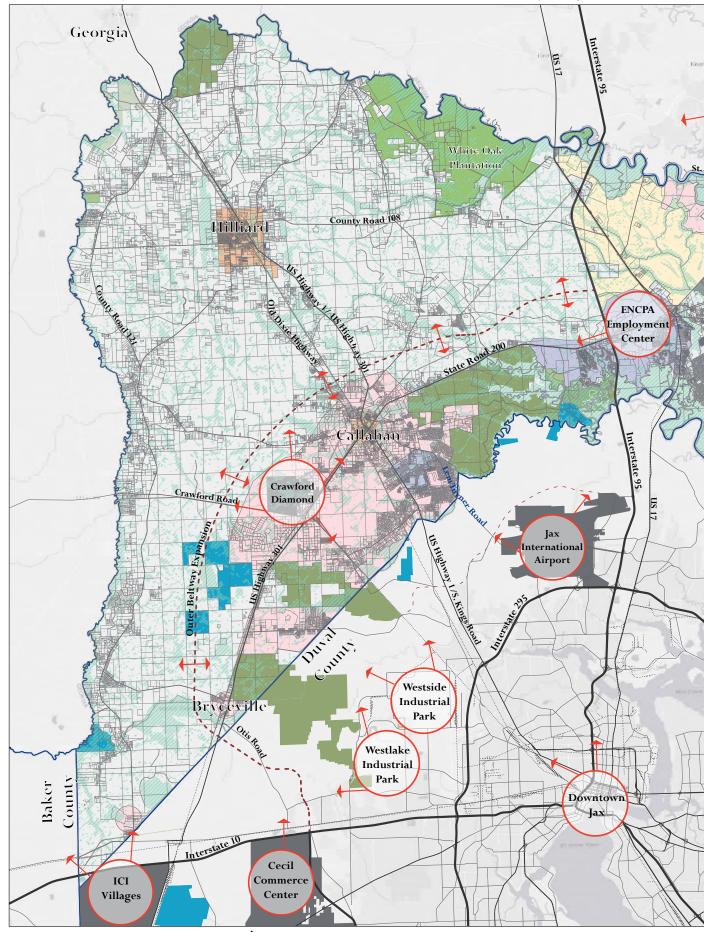
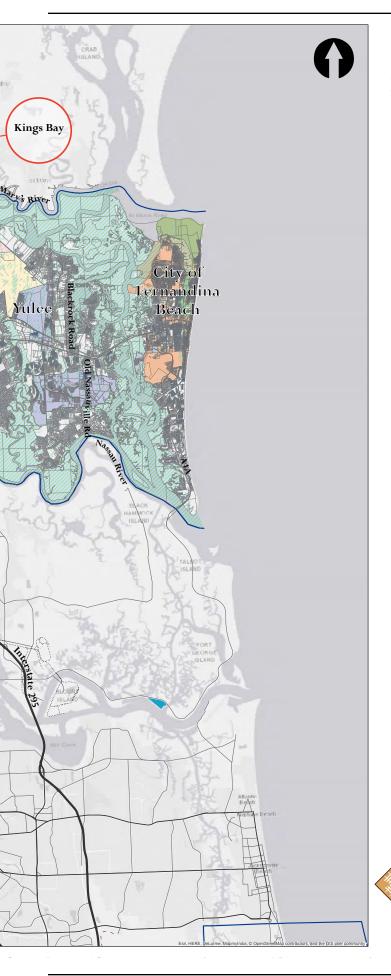


FIGURE 6. REGIONAL EMPLOYMENT CENTERS/DRIVERS AND PROJECTED GROWTH AREAS



NASSAU COUNTY

Regional Employment Centers

Regional drivers have the potential to push residential development into southern and western Nassau County. This exhibit is based on the best available data to conceptually identify future growth areas.

Legend East Nassau Community Planning Area White Oak Plantation Overlay Municipal Boundaries ■ State Forests Mational Wetland Inventory Mitigation Bank Parks Highways Roads ---- Northern Outer Beltway Expansion - Proposed Private Roads Railroads **Population Density** 1 Dot = 1 Person () Employment Center Areas Major Employment Centers Residential Stressor Direction - County Boundary Predicted Areas of Growth: Zero (0) to Five (5) Years Predicted Areas of Growth: Five (5) to Fifteen (15) Years St. Mary's River Ranch

NASSAU COUNTY

FLORIDA

DEPARTMENT OF PLANNING AND ECONOMIC OPPORTUNITY