American Beach

American Beach Property Owners' Association June 14, 2018



American Beach Today

- National Register Historic District
- Specific Zoning
 Districts in Nassau
 County Land
 Development Code
- No Local Protections for Historic Structures or Neighborhood
- County-owned vacant Evans
 Rendezvous site



Potential Strategies

- Vision Plan/Master Plan
- Placemaking
- Update Existing Zoning
- Conservation District
- Historic District
- CRA/Taxing District
- Heirs Property
- Grant Opportunities
- Tax Incentives
- Evans Rendezvous Plan
- Historic Resource Survey

Plan →
Goals/Objectives →
Action Items

MISSION
Why We Exist

VALUES
What's Important to Us

VISION
What We Want to Be

STRATEGY
How We Want to Get There

BALANCED SCORECARD
Our Measurement Dashboard

IMPLEMENTATION PLANS
What We Need to Do

PERSONAL PLANS
What I Need to Do

Vision Plan/Master Plan

- Community-based
- Big picture/long-range
- Can incorporate planning strategies
- Can include future plans for public spaces, parks, art, etc.
- Not reinventing the wheel....look at past efforts around design guidelines, etc.
- What is the GOAL of a vision plan?



District
Deuces Live
JOINT ACTION PLAN



GREATER HILL DISTRICT Master Plan





macon arts alliance

The Macon Arts Albimoe with assistance from various development partners is conducting a:

Neighborhood and Cultural District Master Plan Request for Qualifications

Introduction

Macon Arts Alliance as seeking qualified consultants to submit proposals for a Neighborhood and Cultural District Master Plan for the Fort Hawkins Neighborhood and Mill Hill: East Macon Arts Village. Consultants will be expected to have an expertise in Neighborhood Planning. Cultural District Planning, Assel-based Community Development, Public Participation, Land Development Regulations. Land Use Planning, Land Trusts, Mollimodal Transportation, Growth Management, and Housing, It is expected that the consultant will be technically proficient in the development of concepts in graphic and rextnat form.

Placemaking

- Community Center
- **Evans Rendezvous**
- Wayfinding/Signage
- Murals/Public Art/Artists in Residence
- Historic Markers/Heritage Trail
- Community Events

AMERICAN BEACH'S

African Arts &

AMERICAN BEACH COMMUNITY CENTER

& MUSEUM

1600 JULIA STREET,

AMELIA ISLAND, FL 32034

2nd Saturday

March - December 2018

12 pm to 9 pm



www.AmericanBeachMuseum.org



Social and cultural importance of lively neighborhoods and inviting public spaces...

Placemaking is both a process and a philosophy. It is centered around observing, listening to, and asking questions of the people who live, work, and play in a particular space in order to understand their needs and aspirations for that space and for their community as a whole. With this knowledge, we can come together to create a common vision for that place.

- Project for Public Spaces (www.pps.org)



Update Existing Zoning

- Lot width maximums
- Landscaping/Parking
- Signage
- Architectural Standards



Existing Zoning Districts

- Residential, Single-Family –
 American Beach (RS-2AB)
- Residential, General 1 –
 American Beach (RG-1AB)
- Commercial, Neighborhood –
 American Beach (CN-AB)
- Commercial, General American Beach (CG-AB)

Code available at municode.com (search library: Florida → Nassau County → Appendix A: Land Development Code)

Map available at nassauflpa.com (select Map Search: zoom in to American Beach, select Map Layers at top, expand Planning + Growth Management box, check Unincorporated Nassau County Zoning box)

Conservation District

- "Historic district light"
- Usually a zoning overlay
- Could have a design review board...or not
- Could have design guidelines...or not
- Usually focused on uses, mass and scale of sites
- Emphasis on community goals and vision







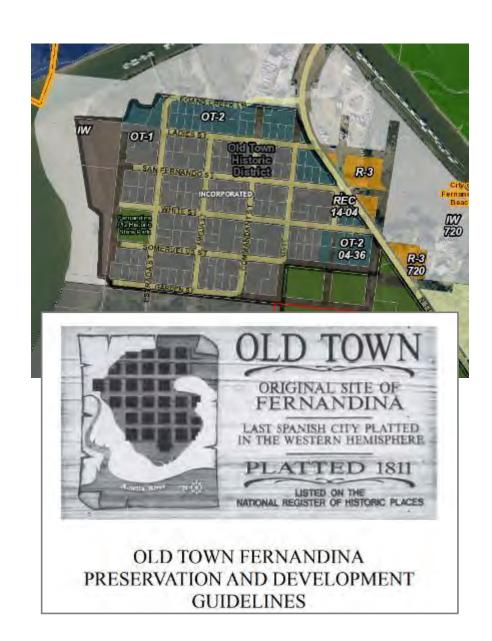
LINCOLN PARK NEIGHBORHOOD
CONSERVATION DISTRICT PLAN

Historic District

- Most stringent review
- Would require update to County codes to have a process to create a district
- Design review board
- Design Guidelines

Example: Old Town Historic District

- National Register Site
- Local Historic District
- Specific Zoning Districts
- Review by COFB Historic District Council
- Unique in that district focuses on the plat, not the architecture



CRA/Taxing/Special Districts

- Community
 Redevelopment Areas
 - Comply with Florida Statutes
 - Requires Finding of Necessity ("blight")
 - Requires CRA Board and Master Plan
 - Tax Increment Financing
- Municipal Service
 Taxing Districts
- Special Districts

Funding a CRA: Tax Increment Financing Began in California in 1952; increased in 1980s to fund urban renewal projects

- Dollar value of all real property in an area is determined at a fixed date = "frozen value"
- Pursuant to a plan, tax revenues from increases in real property value deposited into CRA Trust Fund and dedicated to the redevelopment area
- Can be used immediately, saved for a particular project, or bonded to maximize funds





Heirs Property

- Helping families ensure property stays in the family
- Title and probate issues
- Property
 ownership
 questions and
 education



LAW CENTER

Grant Opportunities

- Florida Division of Historical Resources
 - Small Matching Grants Survey and Education
 - Special Category Grants Bricks + Mortar
 - Grants are for government and nonprofits
- National Trust for Historic Preservation
 - Variety of funding opportunities for small grants
 - African American Cultural Heritage Action Fund
- Florida Humanities Council, Visit Florida, etc.

Historic Preservation Tax Incentives

Federal

 Tax credits for income-producing historic properties that meet specific criteria

Local

- Florida statute authorizes two types of historic preservation ad valorem tax exemptions
 - One for historic properties used for commercial and open to the public
 - One for restoration and rehabilitation projects: commercial and residential
- Currently the County does not have these adopted, but the City of Fernandina Beach does

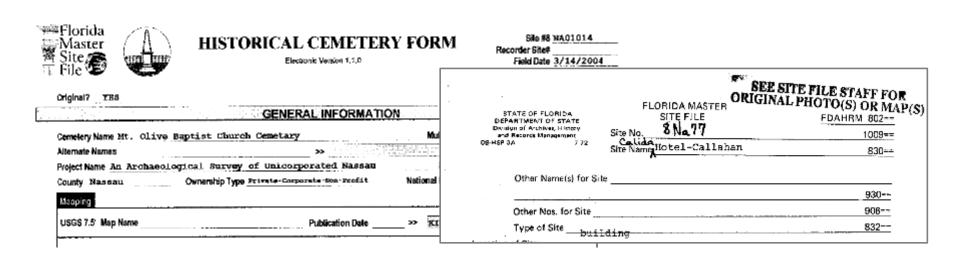
Evans Rendezvous

- County owned
- Working with Facilities
 Director on proper
 mothballing of structure
- Draft County Recreation
 Plan (not adopted) called
 for site to be a historic
 park, but did not have
 specifics
- Need to make a plan



Historic Resource Survey

- County applied for state Department of Historical Resources Small Matching Grant
- Survey would...for all of Nassau County outside of COFB:
 - update existing Florida Master Site File forms for currently included sites
 - survey areas for potential additions to the Florida Master Site File
 - recommend preservation strategies for the County
- Includes buildings, sites, objects, and if scope permits, cemeteries
- If awarded, project will start in July 2019



Contact us...



NASSAU COUNTY
DEPARTMENT OF
PLANNING AND
ECONOMIC
OPPORTUNITY
FLORIDA

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